



To whom it may concern,

It's my pleasure to recommend Jay "Cole" Gerke for a position in the NFL Films Internship Program.

I came to know and appreciate Cole's talent and work ethic while serving as his supervisor during the two years he spent as a student assistant in our football video department at Oregon State University. Cole made an immediate and lasting impression in his first few days on the job. Cole's first week coincided with a highly intense stretch of Fall Camp at a remote location. Instead of being intimidated by the situation, Cole showed initiative, asked good questions and caught on quickly. His ability to think critically allowed him to become proficient very quickly and complete the same tasks as students with more experience. I have worked with many students during my ten-year career in Division I intercollegiate athletics, and rarely has a student been able to learn a new position so quickly or make a more immediate impact.

Over the next few years, Cole developed into a respected leader on our staff. He is a true team player and always managed to foster positive discussions and bring the best out of other employees. His teammates recognized and appreciated his initiative, respect for others, congenial personality, and creative and original approach to video. These intangible skills will make him an invaluable asset to any team.

Along with his undeniable talent, Cole has always been an absolute joy to work with. I confidently recommend Cole to join the internship program at NFL Films. As a dedicated and knowledgeable employee and an all-around great person, he will be a beneficial addition to any organization who is lucky enough to hire him. If I had the funding available, I would undoubtedly hire him myself.

Please feel free to contact me at 541-206-3769 if you would like to discuss Cole's qualifications and experience further. I'd be happy to expand on my recommendation.

Thank you

  
Cameron Radford

**SAN JOSÉ STATE FOOTBALL**

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