

JAY “COLE” GERKE

gerkej@oregonstate.edu | 651-895-5307 | Portland, OR | www.jaycolegerke.com

SKILLS

- Proficient within AVID Media Composer, Final Cut Pro, Adobe Premier Pro and XOS film editing Software
- Ability to mix multiple medias to produce creative videos
- Ability to conceptualize and create compelling stories for film
- Experience operating Sony FS7, Panasonic Professional Camcorder and Virtual Reality cameras
- Confidence in preparing for and conducting interviews
- Proficiency in creating a shot list to prepare for filming
- Searching current trends in video content and applying them to projects
- Proficient with Adobe Photoshop and Adobe Lightroom

EDUCATION

Oregon State University (Corvallis, OR)
Bachelor of Science in New Media Communications
Minor in Business Administration

Expected Graduation June 2020

INTERNSHIPS

NFL Films (Mount Laurel, NJ)
Producer Intern

February 2019 – May 2019

Projects Worked On: *A Football Life Season 9* (5 Episodes), *NFL All-Time Team* (Live Production), *Moss Mondays* (Social Media)

- Work with non-linear video editing software (AVID Media Composer)
- Locating footage through NFL Films database
- Scripting narration to graphic elements
- Conducting Interviews
- Digitizing tapes into AVID Media Composer
- Researching the history of a player, team or story
- Logging interviews, game footage and radio calls
- Assisting on-location and in-house shoots

Actuality Media (Cochabamba, Bolivia)

June 2016 – July 2016

Director of Documentary Short Film “Pedal It Forward”

- Worked with other students to conceptualize story elements and create a compelling narrative
- From story conception, created storyboard and documentary outline
- Selected subject to be featured in film
- Created interview questions and conducted interviews
- Built an efficient and creative shot list to be completed on shooting days
- Oversaw the final editing process
- Select audio and video to be used in the final film

WORK EXPERIENCE

Oregon State University Football (Corvallis, OR) October 2015 – Present
Student Assistant Manager of Video and Technology

- Edit game/highlight film in Final Cut Pro
- Research and download television footage and radio audio to combine with highlight and game film
- Film game highlights for commercial use using a Sony FS7 camera
- Import football team practice and game film into XOS software
- Edit film by trimming clips, adding multiple views (intercut), and adding values (ODK)
- Film practices and games with Panasonic Professional Camcorder
- Film and operate virtual reality cameras
- Stitch virtual reality clips together using XOS
- Manage video meeting rooms by making sure they are set up properly and running smoothly. Troubleshoot technology issues within video meeting rooms
- Export game film onto coaching staff's personal computers, and distribute computers to coaching staff
- Travel with team and set up video meeting rooms on the road

Barstool Sports (Corvallis, OR) May 2018 – December 2019
Social Media Manager for Oregon State University Account (@BarstoolBeavs)

- Produce creative content for @BarstoolBeavs Instagram, Twitter and Snapchat
- Keep followers up to date on current events and Oregon State sports
- Generate content by researching trending topics and posts, following current events and reviewing follower submissions
- Record and produce weekly podcast (has since been discontinued)
- Create outline of topics to cover during podcast

Adams Screen Print (Sherwood, OR) June 2015 – September 2015
Print Shop Assistant

- Record and maintain inventory by checking in packages, labeling products and organizing products
- Develop screens for printing shirts, sweatshirts, bags, and other custom products
- Pack and distribute finished products to customers
- Clean screens with power washer

References

- Cameron Radford (Director of Football Video, San Jose State University)
(541) 206-3769
Cam.radford@sjsu.edu
1257 S 10th St, San Jose, CA 95112
- Ian McGillivray (Director of Football Video, Oregon State University)
(541) 207-7961
ian.mcgillivray@oregonstate.edu
724 SW 30th St, Corvallis, OR 97331
- Chris Barlow (Supervising Producer, NFL Films)
(856) 296-6615
Chris.barlow@nfl.com
One Sabol Way, Mt. Laurel, NJ 08054
- John Weiss (Producer, NFL Films)
(609) 206-3755
John.weiss@nfl.com
One Sabol Way, Mt. Laurel, NJ 08054